



Craig Marowitz,
ETA President & Founding Partner

The ETA Genesis Program

The Genesis Program is ETA's exciting initiative to match smart, self-motivated, hard-working business development professionals with careers within our culture of accomplishment.

We welcome individuals who are serious about their career, earnings potential and becoming a critical member of an extraordinary organization to learn about the tremendous opportunities that are available. If you are a successful sales professional with a proven track record in:

- Cultivating life-long business to business relationships
- Causing and creating results in identified markets
- Growing an extensive business to business network
- Mastering selling strategies, processes and methods
- Proactive, self-directed behaviors leading to extraordinary results
- Creating business plans to achieve high levels of performance
- Implementing plans and strategies to achieve and exceed targeted objectives
- Possessing a true openness to continual learning, training and coaching

We invite you to review more information about our Genesis Program at www.expertta.com/genesisprogram.



ETA Employees participating in
Philadelphia Reads Day

About ETA

Expert Technology Associates is a full-service business communications provider proudly serving over 1,800 customers throughout the Philadelphia region, nationally, and Internationally. We design solutions that help reduce total cost of ownership, increase productivity, and improve operating efficiency, including:

Business Phone Systems

ETA combines decades of industry expertise with the latest Hosted and Premise-Based VoIP phone system technology to design customized communications solutions that help streamline operations, better manage costs, and enable seamless, boundless collaboration.

Voice & Data Carrier Services

ETA provides comprehensive, full-lifecycle support for all of your voice & data connectivity needs. We work as your advocate by leveraging our partnerships with over 20 carrier services providers to custom tailor solutions to your requirements and budget.

PoweredUp!™ Managed IT Services

ETA helps supercharge productivity, fortify security, and keep your business up and running with our PoweredUp!™ suite of services. Because we manage these services for you, there's no expensive equipment to buy or maintain or staff needed for administration. Visit www.expertta.com/powerdup for more information.

ETA's Culture of Accomplishment

At ETA, we believe in empowering all of our "experts" to continuously achieve at the highest possible level. This culture of accomplishment is powered by a unanimous, unwavering dedication to the company's Core Values of Integrity, Performance, Accountability, and Caring. Guided by these principles, ETA's employees continue to fuel the company's rapid growth and market leadership.

Our ongoing success is evident in the top honors ETA continues to earn year after year from our technology partners, including being recognized as a Mitel Platinum-level Business Partner continuously since 2002, Paetec's Top 5 Partner in the nation, and Netcarrier's #1 Overall Partner.

It's also what enables ETA to continue to earn numerous accolades, including the Philadelphia Business Journal's "Philadelphia 100 Fastest Growing Privately Held Companies" award and the prestigious "Best Places to Work" award. This competition, now in its seventh year, ranks the top employers according to scores given to the companies by their own employees.





Year after year, ETA continues to win numerous industry and community awards

ETA's Proven Track Record of Success

ETA has provided business communications solutions to companies in a wide range of industries since 2001. In that time, we've evolved into an established, respected leader in business communications with over 1,800 clients throughout the Delaware Valley, U.S. and abroad.

In fact, we were recognized by the Wharton Small Business Development Center as being one of Philadelphia's Top 100 fastest growing businesses. And more importantly, our customers consistently define our organization as being responsive, resourceful, and expert at anticipating needs.

We strongly believe that knowledge is a critical factor to our success. Our focus on continuing education is proven by our teams' over 500 technical certifications and growing, allowing us to stay ahead of the technology curve. Simply put, our commitment is to be one step ahead and deliver real value.

Our people are highly accomplished subject matter experts covering all disciplines related to providing our services. Our core values of Integrity, Accountability, Performance and Caring coupled with our extensive industry expertise forms the foundation for succeeding on our customers' behalf.

Contact Information

Learn More:

We welcome individuals who are serious about their career, earnings potential, and becoming a critical member of an extraordinary organization to review the Genesis Program information on our Genesis Program Website, www.expertta.com/genesisprogram.

Submit your résumé:

To be considered for a Business Development Professional career opportunity, email your résumé to ETA's Human Resources department at hr@expertta.com.

Contact our Director of Sales:

If you would like to speak directly with ETA's Director of Sales about exploring the extraordinary opportunity and unlimited potential our Genesis Program represents, use the contact information below.

Tony Rossi – Director of Sales

Phone: 484-533-2420

Cell: 215-290-9809

Email: trossi@expertta.com



The ETA Genesis Program

Extraordinary Opportunities.
Unlimited Potential.



www.expertta.com/genesisprogram